



**why! computers
fight against
planned
obsolescence**

From stone age to computer age



François Marthaler, a constant vision : **green economy**

1980 : La Bonne Combine

**1992 : BIRD, Bureau
d'investigation sur le recyclage
et la durabilité**

1998 : Grand Conseil VD

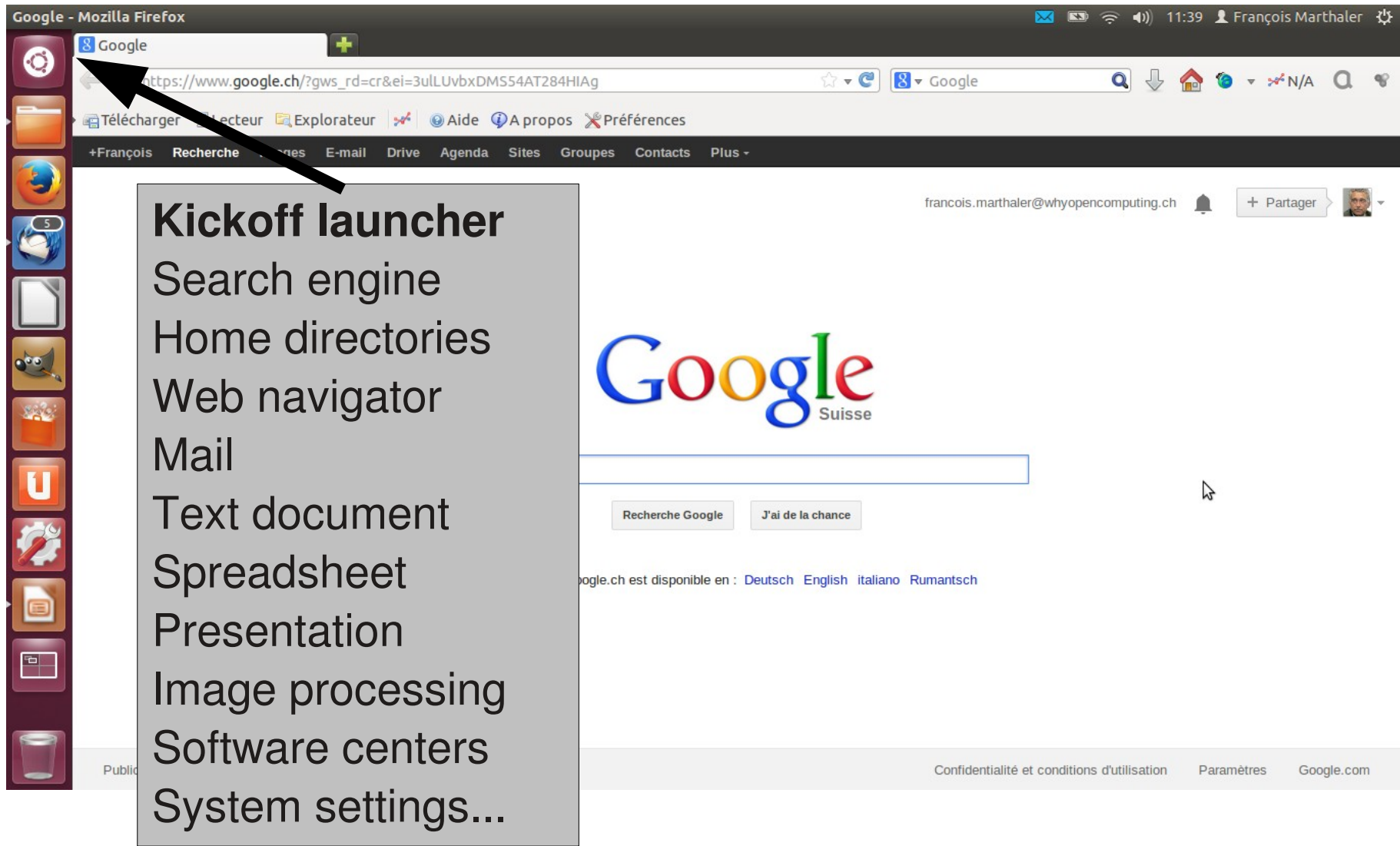
2003 : Conseil d'Etat VD

2012 : why! open computing SA

<http://whyopencomputing.ch>

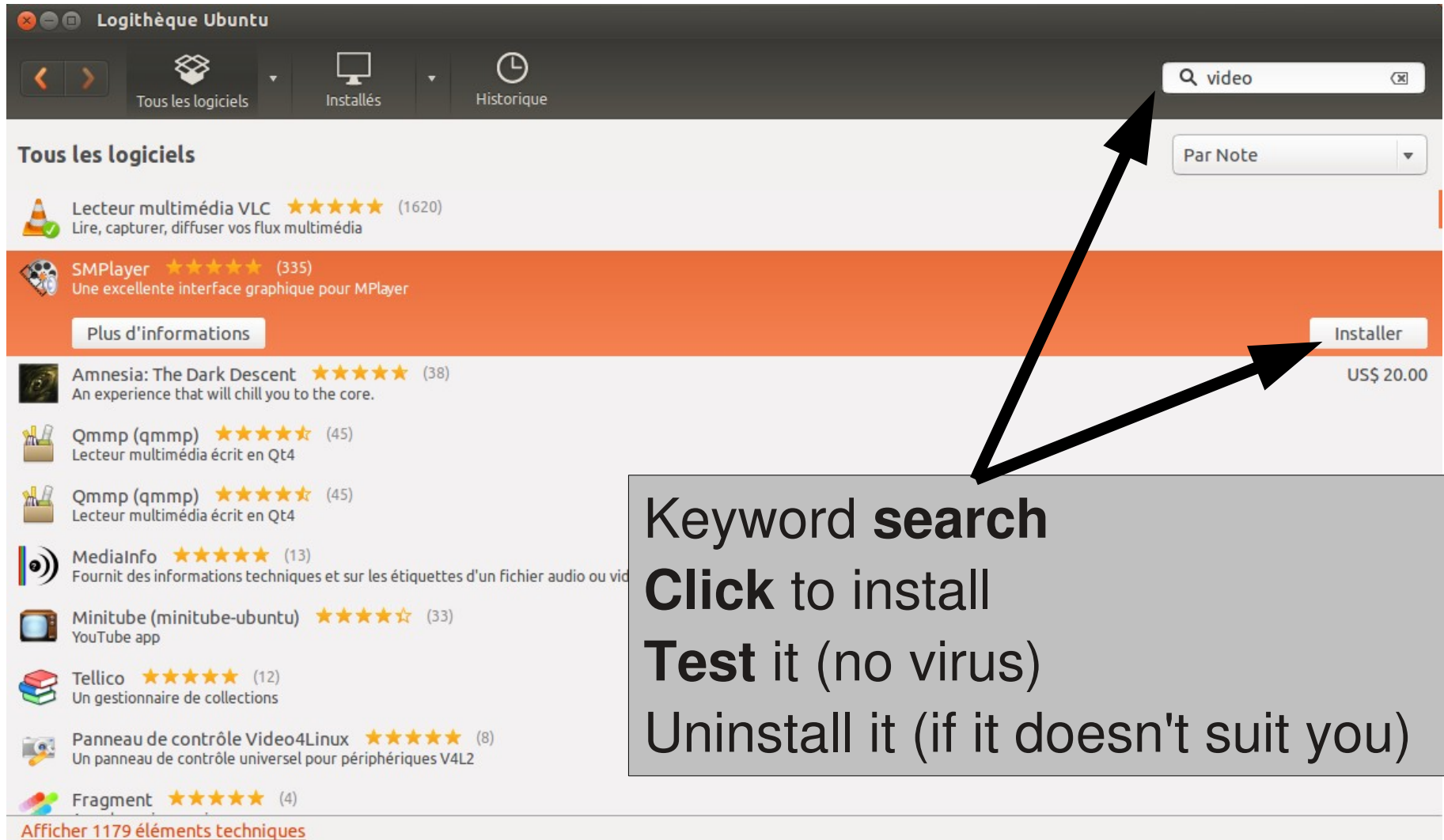


Ubuntu, a perfect choice!



Kickoff launcher
Search engine
Home directories
Web navigator
Mail
Text document
Spreadsheet
Presentation
Image processing
Software centers
System settings...

Hundreds of free/libre software



The screenshot shows the Ubuntu Logithèque (Software Center) interface. At the top, there is a search bar containing the word "video". Below the search bar, there are navigation tabs: "Tous les logiciels", "Installés", and "Historique". The main content area displays a list of software packages. The first package is "Lecteur multimédia VLC" with a 5-star rating and 1620 reviews. The second package is "SMPlayer" with a 5-star rating and 335 reviews, highlighted with an orange background. Below it is "Amnesia: The Dark Descent" with a 5-star rating and 38 reviews. Other packages include "Qmmp (qmmp)", "MediaInfo", "Minitube (minitube-ubuntu)", "Tellico", "Panneau de contrôle Video4Linux", and "Fragment". An "Installer" button is visible next to the "Amnesia: The Dark Descent" package, with a price of "US\$ 20.00".

Keyword search
Click to install
Test it (no virus)
Uninstall it (if it doesn't suit you)

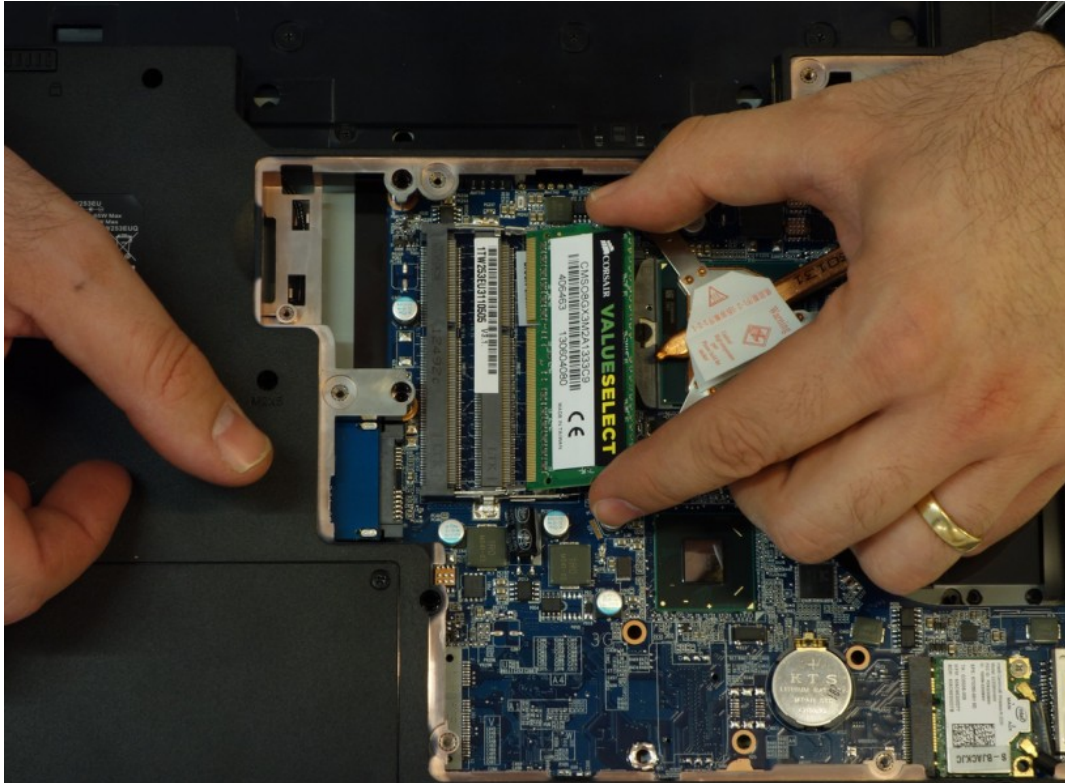
why ! relies on local IT experts



More than 120 IT professionals throughout Switzerland

- Test and buy
- Get advice
- Get training
- Fix it

why! relies on repairability



Repair guides and cheap parts

www.ifixit.com:
thousands of second hand and new parts, tools and guides.

Even in **10 years!** how?

Second hand why! market!

why! makes a wild sustainable bet

A Swiss innovation: laptops with GNU/Linux pre-installed

A worldwide innovation: a brand and philosophy that does everything to **make the products last**

Starting at 649 CHF

